

Political Advocacy Wins

2023-2024 Election Cycle

RPAC

2024

- Of 396 primary contests, RPAC-supported candidates in 373 congressional districts advanced to the general election.
- The Opportunity Race Program has supported 57 candidates, with 53 winning their primaries.
- The [Pro-Property Platform](#) launched, allowing REALTORS® and consumers to make voluntary, direct contributions to federal candidates and officeholders who champion property rights issues.

STATE & LOCAL ISSUES MOBILIZATION

2024

[Issues Mobilization Grants](#) supported the following victories by state and local associations:

- Illinois REALTORS®, assisted by the Chicago Association of REALTORS® and NAR, defeated a real estate transfer tax ballot measure in the city of Chicago.
- Washington REALTORS® defeated a legislative transfer tax.
- Oregon REALTORS® helped pass and sign into law a zoning reform measure to increase housing supply.
- Utah REALTORS® helped pass and sign into law four major housing bills.
- Missouri REALTORS® secured passage of land bank legislation that will allow St. Louis and other municipalities to redevelop vacant properties.
- California REALTORS® defeated a vacancy tax ballot measure in the city of Adelanto.

2023

- Approved 82 grants, shattering the program's previous record by 20%.
- Awarded more than \$7.2 million in grant funding to associations in 26 states.
- In ballot measures affecting the real estate industry, the pro-REALTOR® position prevailed 75% of the time.

STATE & LOCAL INDEPENDENT EXPENDITURES

2024

- Applications approved for state and local associations to support REALTOR® Party champion candidates through the [State and Local Independent Expenditures \(IE\) Program](#): More than 250
- Amount spent: TBD
- Results: TBD
- Notable milestone: As of 2024, all 50 states and D.C. have conducted IEs over the lifetime of NAR's State & Local IE program.

2023

- Applications approved for state and local associations to support REALTOR® Party champion candidates: 238
- Amount spent: \$6.3 million
- Results: 148 wins and 26 runoffs; 73% success rate
- Notable Election Day wins: Swept all four races in Seattle, all five in Ohio, and all four in New Jersey. Helped secure the re-election of Orlando Mayor Buddy Dyer.

GRASSROOTS ADVOCACY

2024

- NAR has supported 54 state association and 26 local association Calls for Action (CFAs) through the [Advocacy Everywhere](#) program.
- Notable wins:
 - Utah passed a major housing legislation package (achieved in conjunction with an Issues Mobilization Grant).
 - Iowa and Delaware defeated rent control measures.
 - Wisconsin passed legislation to remove discriminatory language from deeds.
 - Maryland defeated legislation that would have created a tax on services and passed legislation to define "middle housing" in the state's housing code.
 - Buncombe County, N.C., halted restrictions on short-term rentals.

2023

- NAR supported 61 state association and 53 local association CFAs.
- Top issues included affordable housing, rent control, and short-term rentals.

