NAR Committee:

Commercial Federal Policy Committee

Federal Taxation Committee

What is the fundamental issue?

The Qualified Opportunity Zones ("QOZ") program was enacted in the 2017 Tax Cuts and Jobs Act to encourage economic growth in underserved communities through tax incentives for investors. Along with those tax benefits, it presents opportunities for real estate investment and development in those communities. U.S. states and territories, including Washington, DC, nominated areas (by census tract) to be designated as QOZs in 2018, and the IRS and Treasury finalized the designations that year. This temporary program (set to expire on December 31, 2047) presents opportunities for real estate investment and development in distressed communities.

There are several potential tax benefits to investors who invest in a QOZ, if all requirements are met:

- First, capital gains reinvested (within 180 days of a sale to a nonrelated person) into a QOZ are tax-free as long as they are held in the program, through 2026.
- If held for five years, the tax ultimately paid on the reinvested gains is reduced by 10%; if held for seven years, that reduction is increased to 15%.
- In addition, gains accrued on deferred-gains funds while invested in a QOZ are tax-free if they are held for at least ten years.

Investments in O Funds may be gains from a previous sale (within 180 days) and/or non-gains funds, but only reinvested capital gains are eligible for the tax benefits. If both gains and non-gains funds are invested, they are treated as separate investments and will receive different tax treatments.

To qualify for the tax benefits, investments into a QOZ must be made through an “Opportunity Fund” (O Fund), which may be a partnership or corporation organized for the purpose of investing in QOZ property. The requirements for an O Fund are:

- Must hold at least 90% of assets in QOZ property (which can be stock, partnership interests, and/or tangible property used in a trade or business within a QOZ, such as real estate);
- Must certify with the Treasury and IRS, via a self-certification filed with federal tax returns (Form 8996).

Finally, the “QOZ business property” that an O Fund invest in must be “substantially all” in a QOZ, which under the proposed rules is met if 70% or more of the property is in a QOZ. The statute also requires that after an O Fund acquires QOZ business property that it be either "original use" (new) or “substantially improved,” which means investing at least as much on the improvement as was paid for the used asset. "Original use" commences with depreciation, so an unfinished asset purchase by an O Fund in a QOZ can qualify for original use as long as it has not been depreciated yet. In addition, vacant/abandoned property can be considered original use if it has been in that state for at least five years. The proposed rules state that the basis of the land a business sits on does not need to be included for the substantial improvement requirement, thus reducing the required investment amounts.
I am a real estate professional. What does this mean for my business?

The QOZ program presents multiple opportunities for real estate professionals. On the front end, it provides a way for investors to invest capital gains without paying the tax on those gains immediately, which may encourage them to sell real estate assets they might otherwise hold on to in order to avoid taxes. On the back end, the Opportunity Funds created to invest in the zones will be looking for business property to invest in, which in many cases will include real property and/or involve development opportunities for real estate.

NAR Policy:

NAR supports tax policies that provide the deferral and/or the exclusion of capital gains taxes on investments that are sold if the proceeds are reinvested into low-income or economically disadvantaged communities or neighborhoods that have been officially designated as eligible to receive such tax-incentivized funds.

Opposition Arguments:

Opponents to the QOZ program argue that it will encourage gentrification of neighborhoods as opposed to creating economic opportunities for current residents. They argue that the perceived lack of “guardrails” from the government as to what is developed (e.g., affordable housing, or requirements that jobs be created) will result in fraud and abuse of the program.

Legislative/Regulatory Status/Outlook

The Treasury released the first set of proposed rules for QOZs in October 2018, which outlined several administrative aspects of the program. An IRS public hearing was held in February 2019 focusing on feedback from stakeholders and industry groups on those first proposed rules. A second round of proposed rules were released on April 17, 2019, which provide more in-depth details on the program and clarity on its administration. The Treasury Department has stipulated that the proposed rules are to be treated as effective to allow participation in the program to go forward until final regulations are out. In addition, agency "requests for information" were put out in April by the Department of Housing and Urban Development as well as the Treasury Department and the IRS, seeking feedback from stakeholders on data reporting requirements for the program.

On December 12, 2018, the White House issued an Executive Order establishing the White House Opportunity and Revitalization Council, chaired by Housing and Urban Development (HUD) Secretary Ben Carson and comprised of 13 Federal agencies. The Council will focus on ways to revitalize low-income communities, through streamlining coordinating existing Federal programs to economically distressed areas, including Opportunity Zones. In May 2019 HUD released a notice that it will be offering new incentives for multifamily property owners to invest in Opportunity Zones.

Final rules for the program are expected by the end of 2019, but in the meantime the proposed rules are in effect. In October 2019 the IRS announced it had drafted a form to collect information on Opportunity Funds, to help them track whether they are complying with the law. Senators Tim Scott (R-SC) and Cory Booker (D-NJ) have a bill in the Senate (S. 1344) which would impose stronger reporting requirements,
which would aid in tracking investments into Opportunity Zones and evaluating the effectiveness of the program.

**Current Legislation/Regulation (bill number or regulation)**

- Treasury Proposed Rules for Opportunity Zones (October 2018)
- IRS FAQ Page
- HUD Opportunity Zone Housing Notice
- NAR.Realtor Opportunity Zone Page
- NAR Opportunity Zone Toolkit
- S. 1344 - A bill to require the Secretary of the Treasury to collect data and issue a report on the opportunity zone tax incentives enacted by the 2017 tax reform legislation, and for other purposes.

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