

William E. Brown
2017 President

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April 2017

Dear NAR Committee Members:

As a committee member for the National Association of REALTORS®[®], I cannot thank you enough for your service and commitment to the real estate industry. Your time, energy and contributions are sincerely appreciated, and one of the reasons our association is as strong as ever. Together, we are revolutionizing the real estate industry.

The REALTORS®[®] Political Action Committee (RPAC) is the backbone of the REALTOR®[®] Party and we need your help. **We are in the midst of the annual RPAC Committee Challenge and I am personally asking each NAR Committee member to invest in RPAC by making the minimum participation investment of \$15 in time for the REALTORS®[®] Legislative Meetings & Trade Expo next month.** We are already off to a great start and several NAR Committees have already achieved 100% participation! Committees that reach 100% RPAC participation will be recognized in May during our meetings in Washington, DC.

As committee members, you are leaders in our industry and shape the policies that govern our Association. Our 1.2 million members look to you to lead by example, and investing in RPAC demonstrates the importance of investing to your peers. This is a critical year for our industry and we need to maximize our effectiveness through RPAC and legislative advocacy.

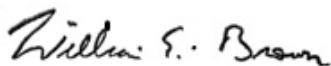
Your RPAC investment allows us to have our REALTOR®[®] voice heard in city halls, state capitols and in U.S. Congress. Simply put, our business and livelihood depend on the strength of RPAC. Help us ensure our REALTOR®[®] voice is heard at all three levels of government. Here are easy ways you can invest:

- At the RPAC Table in the lobby of the Marriott Wardman Park during the 2017 REALTOR®[®] Legislative Meetings & Trade Expo;
- Through your local or state association;
- Online at www.realtoractioncenter.com/rpac (You will need your realtor.org ID and password);
- By calling RPAC Staff at (202) 383-1029 to make an investment over the phone

We would like to again strive for every Committee to reach 100% RPAC participation. ***Please note that it is illegal to solicit a non-member or inactive member for an RPAC investment, so only REALTOR®[®] members and REALTOR®[®] Affiliate members will be tracked in the RPAC Committee Challenge. Staff, non-members and inactive members are exempt from the challenge.***

On behalf of the entire NAR Leadership Team and RPAC Leadership, thank you in advance for your participation in the 2017 RPAC Committee Challenge. Should you have any questions or concerns about this challenge, please do not hesitate to contact RPAC staff member Jackie Zaporowski at jzaporowski@realtors.org or 202-383-1029.

Sincerely,



William E. Brown
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