

# Studies Demonstrating Improved Voucher Usage With Landlord Outreach and Incentives

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**Numerous studies have shown that providing landlord incentives and removing barriers to participation, increases availability of housing units for residents. Public housing authorities (PHAs) have the ability to develop relationships with landlords and support initiatives that encourage landlords to become partners in providing housing.**

- **This page provides tips on recruiting and cultivating relationships with landlords:**  
<https://www.hudexchange.info/resources/housingsearchtool/?housingsearchtoolaction=public:main.tips-for-working-with-landlords>
- **HUD 2019 Study on Landlord Acceptance Techniques:**  
<https://www.huduser.gov/PORTAL/pilot-study-landlord-acceptance-hcv.html>
- **Study demonstrating why landlords refuse vouchers and how to increase acceptance:**  
<https://www.huduser.gov/portal/sites/default/files/pdf/Urban-Landlords-HCV-Program.pdf>
- **The importance of landlords in voucher success:**  
<https://www.huduser.gov/portal/periodicals/em/winter19/highlight1.html>
- **Summary of HUD's landlord taskforce report:**  
<https://www.hud.gov/sites/dfiles/PIH/documents/ListeningForumsPublicSummary012320.pdf>

