NAR Regulatory Report July 2014

NAR tracks numerous regulatory issues impacting consumers and REALTORS®. This is a highlight of the issues being addressed and that have the potential of seeing government action.

The Regulatory Rating column on the right is an informal way to grade the issue at this point in time regarding the impact of regulatory action on consumers and REALTORS®.

FEDERAL HOUSING POLICY	Regulatory Rating
FHA Eliminates Prepayment Penalty	(+)
• On March 13, 2014, the Department of Housing and Urban Development issued a proposed rule to	
eliminate Federal Housing Administration (FHA) post-payment interest charges.	
• The National Association of REALTORS® (NAR) is thrilled with this change. NAR has urged FHA and	
Ginnie Mae to remove this prepayment penalty for more than ten years.	
• The policy change would prohibit mortgagees from charging borrowers interest on their home mortgages	
for days or weeks after a principal balance pay-off. The proposed rule will align HUD policy with the	
Consumer Financial Protection Bureau's Final Qualified Mortgage Rule.	
• NAR Submitted comments on May 9, 2014.	
Dual Agency for FHA Pre-Foreclosure Sales (PFS)	(+)
• Last summer HUD put out a Mortgagee Letter that eliminated dual agency for FHA short sales	
• On July 10, 2014, at NAR's urging, HUD rescinded the provision and issued revised Mortgagee Letter 2014-15	
• The new guidance will preserve dual agency agreements in FHA short sales, but require PFS properties to	
be listed for at least 15 calendar days before any offers are evaluated. After the 15-day period, offers may	
be evaluated as they are received. If multiple offers are received, the listing agent or broker must forward	
the offer that provides the highest net return to HUD and meets HUD's criteria for bid requirements.	(1)
Homeowners Armed with Knowledge (HAWK)	(+)
• FHA issued a notice soliciting feedback on a proposed four-year, two-phase housing counseling pilot that will provide FHA pricing incentives to first-time homebuyers.	
• NAR provided comments to FHA on June 30, 2014. HAWK is a step in the right direction and NAR	
hopes that enough homebuyers will be able to take advantage of the program. NAR is concerned about	
the many qualified homebuyers who need help now, but are being shut out of the market due to record	
high annual premiums and mortgage insurance for the life of the loan.	
Condo Proposed Rule	(+)
• FHA plans to issue a proposed rule on condosdue out by the end of 2014	
• FHA has indicated that the rule may reinstate spot loans for condos on a limited basis	
• NAR has a Condo working group that is looking closely at this issue. NAR has urged HUD to ease the	
onerous certification process that is making it difficult for properties to gain FHA certification	
Federal Housing Administration (FHA) Premium Reduction	(-)
• NAR is concerned about the Federal Housing Administration's (FHA) high annual mortgage insurance	
premiums and mortgage insurance that is required for the life of the loan.	
• Home purchases are becoming increasingly out of reach for many qualified borrowers who rely on FHA	
financing	

LEGEND (+) PRO (-) CON	(+/-) PROS & CONS
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Federal Housing Administration (FHA) Premium Reduction (Cont'd)	(-)
• Now that the MMI Fund is on a path to recovery, NAR urges FHA to lower the annual mortgage	. ,
insurance premiums and eliminate the requirement that mortgage insurance is held for the life of the loan.	
This will slow the rate of prepayments that are having a negative effect on the fund.	
• NAR sent a letter to HUD in the beginning of April urging FHA to make these changes. Other groups	
encouraging a premium reduction include CHLA and MBA.	
Seller Concessions	(+/-)
• A final rule on seller concessions has cleared OMB and is anticipated to be released this summer.	
• In February 2012, HUD issued a notice proposing reduced closing costs a seller may pay on behalf of the borrower to the greater of 3 percent or \$6,000. NAR recommends allowing higher seller concession in areas of the country with higher closing costs and recommends that payments of homeowners association (HOA) fees not be prohibited in the final rule.	
FHA Supplemental Performance Metric	(+)
• FHA released a proposed performance metric to be used in addition to the existing Lender Compare Ratio. This will allow FHA to provide a more comprehensive assessment of lender performance.	
• NAR submitted comments to FHA on June 5, 2014 supporting the metric. NAR hopes this new tool will encourage lenders to loosen credit overlays and ease the fear of back-end enforcement actions by FHA.	
Private Transfer Fees	(+/-)
• On April 23, 2014, NAR signed onto a coalition letter urging FHA to harmonize its regulatory treatment of transfer fee covenants with the Federal Housing Finance Agency (FHFA).	
• FHFA's final rule on transfer fee covenants establishes a clear, national standard to protect homeowners from equity-stripping private transfer fees while preserving the preeminence of State and local governments over land use standards. Fees that increase the costs of housing can disenfranchise those who wish to obtain the American dream; however, fees that provide a direct benefit to homeowners and improve the property are legitimate and should be permitted.	
FHA Handbook	(+)
• FHA is in the process of consolidating more than 900 mortgagee letters and other policy guidance into a single document for all Single Family program.	` ,
• NAR provided comments to FHA in December 2013 on the first section, Application through Endorsement. NAR will provide additional comments on other sections of the handbook that are anticipated to be out this summer.	
CONVENTIONAL FINANCING – DODD FRANK LAW	
QM/QRM/3% Cap	(+/-)
Several rules have been proposed or finalized	,
• QM/Ability to Repay – dodged a bullet	
o Most Fannie, Freddie, FHA, VA, RHS loans have a safe harbor	(+)
o Loans with 43% DTI or less also get safe harbor	
• QRM rule was re-proposed in August 2013	(+)
 Eliminates 20% downpayment and tight DTI ratios Tracks broad QM pretty closely 	(')
• 3% Cap on fees and points for QM	(1)
o Things counted towards the cap: title charges, escrow for taxes and insurance, mortgage broker compensation, GSE LLPAs	(+)
• CFPB has proposed cure period so honest mistakes can be rectified and they have offered oral guidance that only retained fees be counted toward the cap.	

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RESPA/TILA Harmonization	(+)
• CFPB listened to NAR in producing the new RESPA/TILA Rule which goes into effect in August 2015	
• NAR had argued for nearly three years that CFPB should focus on:	
 Harmonizing the upfront disclosures, the Good Faith Estimate (GFE) and the Truth in Lending disclosure (TIL) 	
• Not fundamentally change the settlement process by implementing a broad 3 day waiting period when there are changes to the closing disclosure	
• CFPB essentially maintained the TILA aspects of the three day waiting period- requiring a new disclosure and tolling period if the APR changed by one eighth of a point, if the loan type changes, or other significant changes to the loan itself like if a prepayment penalty is added.	
This is a major change from what was proposed	
Federal Housing Finance Agency (FHFA) - Guarantee and loan level pricing fees	(-)
 In June 2014, FHFA announced that it was requesting input on the guarantee fees (g-fees) that Fannie Mae and Freddie Mac charge lenders. FHFA's Request for Input includes questions related to g-fee policy and implementation regarding the optimum level of g-fees required to protect taxpayers and implications for mortgage credit availability. Input must be received no later than August 4, 2014. Following up on a September letter, NAR sent a letter to FHFA opposing a proposed increase in fees charged to lenders for loan sold to the GSEs. 	
NAR opposed the increases since they will ultimately be passed on to home buyers.	
Opposes policies that raise fees so high that may make many homebuyers ineligible for loans.	
 Opposes FHFA policies that will result in billions of dollars of profits for the Enterprises at the expense of home-buying taxpayers. 	
• Urge FHFA to adhere to its Inspector General's recommendation and establish definitions and measurement standards for its policy of increasing fees with the goal of enticing the private sector back into the mortgage market.	
• An analysis of just what it would take to achieve bringing private capitol back is crucial, especially if the policies do not achieve the intended and possibly unattainable goal of increasing private sector lending in the mortgage market in the current environment.	
Federal Housing Finance Agency (FHFA) – conforming loan limits	(+)
• In a speech in May 2014, FHFA Director Mel Watt announced that as part of an effort to make credit more available to individuals, he would direct the Enterprises to leave the loan limits at the current floor of \$417,000 and high cost cap \$625,500.	
Based on regulatory comment deadline, it does not appear there will be a limit reduction in 2014.	
• FHFA published a request for information on reducing the loan limit floor from \$417,000 to \$400,000 and high cost cap from \$625,500 to \$600,000. NAR provided comments to NAR on March 20, 2014: • In the Housing and Economic Recovery Act of 2008 (HERA), Congress made ensuring the Enterprises serve as a reliable source of liquidity and funding for housing finance and community investment a principal duty of the Director and therefore a policy to reduce the loan limits is contrary to this principal.	
o Private capital has still not returned in any significant way. Even those who may be able to qualify for private financing would not have access to a 30 year mortgage since banks are hesitant to offer the loans to any but the most affluent borrowers.	
o While Congress granted FHFA, as conservator, broad authority as part of HERA, we believe that it was to be exercised within the law granting that authority which made the policy not to reduce loan limits permanent in section 1124.	
• If pursuing a reduction in loan limits is an important policy objective, FHFA should not override congressional policy that loan limits not be reduced and alternatively, request that Congress address the	
issue again.	

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The Treasury Department published a request for Public Input on Development of Responsible	
Private Label Securities (PLS) Market. I've attached comments in response to several of the	
questions, highlighting just a few main points:	
• NAR believes that the federal government must clearly, and explicitly, offer a guarantee of mortgage securities;	
• Full privatization is not an effective option for a secondary market because private firms' business strategies will focus on optimizing their revenues and profits';	
• Finalizing the QRM rule will provide the certainty of a regulatory framework for securitization;	
• We are generally supportive of the Consumer Finance Protection Bureau's (CFPB's) Qualified Mortgage (QM) rule and believe this standard should be used to define the Qualified Residential Mortgage (QRM) in any future housing finance system;	
• Private industry participants must address the lack of trust in the PLS space as it still remains and is hard to quantify as a cost that can be made up with arbitrary fee increases at the GSEs;	
A uniform securitization platform should be required for issuers of government guaranteed securities and	
be open to use by issuers of private label securities. Transparency and uniformity in the mortgage	
securities market will go a long way to minimizing conflict and confusion and promoting stability.	
ENVIRONMENTAL POLICY	
	(1)
FEMA's Implementation of New Changes to the National Flood Insurance Program	(+)
• In March, the Grimm-Waters Homeowners Flood Insurance Affordability Act was signed into law	
• This bill slows down premium increases for flood insurance, making flood insurance more affordable for	
homeowners.	
Puts the NFIP on a gradual glide path to fiscal solvency and actuarial responsibility.	
However, to be effective, FEMA must begin to implement the provisions immediately, otherwise	
homeowners will still facing dramatic increases in their flood insurance in the months ahead.	
• We are pressing FEMA to implement quickly, appointed a PAG to assess and review all of these issues and will have FEMA speak at an Education Session at the May Conference.	
• In addition we are encouraging FEMA to quickly appoint a Flood Insurance Advocate, which	
will consumers and property owners with concerns and questions about flood insurance.	
• FEMA has already implemented several critical provisions of the GW14, including the "assumability"	
provision and new rate tables. The refund provision will be implemented later this fall.	
Waters of the U.S.	(-)
• CWA regulates "Navigable" waters – EPA/Corps want to regulate more waters (All waters!)	` ,
Proposed Regulation was published in March; comments are due on October 20.	
• Includes Many Waters Now Excluded from the CWA.	
• EPA's SAB Report – Many gradations of "connection" – EPA has chosen to ignore this report.	
• EPA's cost benefit analysis is very weak and dramatically underestimates the economic impact on many	
industry sectors.	
EPA will host Listening Sessions and other forums across the country.	
Work with Coalition of Regulated Stakeholders.	
NAR is very concerned and will oppose this rulemaking.	
Lead Paint	(+/-)
• EPA is in the process of proposing new rules on renovation, repair and painting activities in commercial	(1/-)
buildings that would address lead paint hazards.	
The purpose of these rules is to control hazards stemming from lead paint in commercial buildings when	
these RRP activities are conducted.	
NAR, as part of a broad coalition of regulated stakeholders, submitted comments on a recent EPA	
document, which described how the EPA would determine if these activities created lead hazards in	
commercial buildings.	

• The comments focused on the many data gaps in the science and flawed cost-benefit analysis.	
EPA is tentatively scheduled to issue proposed regulations in late 2015, if they determine that lead	
hazards are created by these activities in commercial buildings.	
COMMERCIAL	
FAA Building Height Restriction Proposal	(-)
Current FAA rules, along with local zoning ordinances, restrict building height near airports.	()
• New proposal from FAA would limit building height near airports.	
• The proposed rule does not follow the required administrative procedures, and the rule would have a negative impact on buildings within the defined zone near airports.	
• NAR is working with a coalition to oppose both the rule and the way the FAA is introducing it.	
• The coalition submitted its comments to the FAA and will continue to monitor the issue	
Unmanned Aerial Vehicles (Drones)	(+/-)
• Unmanned aerial vehicles (UAVs) are currently being used for a variety of uses by law enforcement, scientists, national security and hobbyists.	
• REALTORS® have expressed an interest in using them to take pictures and videos of property for marketing purposes to sell the property.	
• Current policy under the Federal Aviation Administration (FAA) prohibits the use of UAVs for any commercial purpose, such taking pictures or creating videos to sell property.	
• In 2012, Congress directed the FAA to develop a regulatory framework by 2015 that would integrate UAVs into the national airspace, while ensuring safety, privacy and national security.	
• The FAA is on track to develop these regulations within the statutory timeframe.	
• NAR will comment on the proposed regulations to ensure that safety, privacy and national security concerns are addressed, but also making sure that the rules are not overly cumbersome, burdensome and expensive for REALTORS® to use and market the property if they choose to do so.	
• Current NAR policy is "While NAR does not have an official policy on the use of drones at this time, the association recommends against members' use of drones for real estate marketing purposes and against hiring companies to do the same until such time as the FAA issues regulations providing for the commercial use of unmanned aircraft."	
• NAR is seeking allies within the real estate industry to work on the issue.	
Lease Accounting/FASB 13	(+/-)
• The current method for accounting for leases in a business balance sheet is up for review by the Financial Accounting Standards Board (FASB), which is the designated, private sector organization for standards set in accounting. The FASB is overseen by the SEC.	
• NAR is working with a coalition that includes industry partners such as the Real Estate Roundtable and NAIOP to work with the SEC and the relevant Members of Congress on the issue.	
• A new proposal would have caused significant changes to the way companies account for leases, but it appears that the FASB will retain the status quo accounting methods.	
• A final rule from the FASB will be released in late 2014 or early 2015.	
APPRAISAL	
Appraisal Management Companies (AMC) Proposed Rule	(+/-)
• Six federal regulatory agencies has issued a proposed rule on minimum state registration requirements for Appraisal Management Companies	
• Participating States must require that AMCs: (1) Register with and be supervised by the State appraiser certifying and licensing agency in the State or States in which such company operates; (2) verify that only State-certified or State-licensed appraisers are used for Federally related transactions; (3) require that appraisals comply with the Uniform Standards of Professional Appraisal Practice (USPAP); and (4) require that appraisals are conducted in accordance with the appraisal independence standards under the Truth in Lending Act (TILA).	
• NAR Submitted comments on June 6, 2014.	

BUSINESS	
Affordable Care Act	(+)
• Final IRS regulations issued under the Affordable Care Act (ACA) recognize "qualified real estate agents"	
as "non-employees" for purposes of the ACA employer mandate.	
• The ACA employer mandate requires employers with 50 or more employees to offer health insurance	
benefits to employees working 30 hours or more, or pay a penalty.	
• When first proposed, the draft regulation was silent on how firms were to treat independent contractors when determining how many full-time equivalent employees it had.	
• This left some doubt as to whether brokerages might have to count agents working as independent contractors as employee for purposes of the ACA.	
• The need for clarification was first raised by NAR in a comment letter sent to the IRS in March 2013.	
Affordable Care Act (Cont'd)	(+)
• As a result, brokerage firms that contract the services of "qualified real estate agents" will not have to be	
concerned whether such agents might be construed as employees under a common law test.	
Net Neutrality	(-)
• On May 15, the Federal Communications Commission (FCC) voted 3-2 to open for public comment new	
rules that would abandon the policy of net neutrality and allow internet service providers (ISP) to charge	
content providers for faster delivery speeds. Some opponents of the plan argue that allowing some	
content to be sent along a fast lane would essentially discriminate against other content.	
• NAR is concerned with this "fast lanes" proposal and is working to make sure that the FCC's final rule	
will treat all content on the Internet the same.	(1.1.)
Big Data	(+/-)
• The U.S. Commerce Department's National Telecommunications and Information Administration	
(NTIA) is seeking public comment on how developments related to "big data" impact consumer privacy.	
• "Big data" is defined as "large, diverse, complex, longitudinal, and/or distributed datasets generated from	
instruments, sensors, Internet transactions, email, video, click streams, and/or all other digital sources	
available today and in the future."	
Specifically NTIA is:	
o Seeking opinions on how to reconcile privacy principles with the benefits of data collection.	
o Asking whether data brokers pose a significant risk and, if so, whether legislation is needed.	

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