



RPAC Committee Challenge Talking Points

**Prepared for:
2023 NAR Committee Chairs and Vice-Chairs**

****Reminder: It is illegal to solicit a non-member or inactive member to invest in RPAC. Only REALTOR® members will be tracked in the RPAC Committee Challenge. Therefore, if you have non-members or inactive members on your Committee, please do not solicit the group as a whole; rather, approach members individually. While most staff may legally invest in RPAC, staff is not tracked in the RPAC Committee Challenge.***

- NAR President Kenny Parcell issued a challenge to all NAR Committees to achieve 100% member participation in the REALTORS® Political Action Committee (RPAC).
- A voluntary contribution of \$15 is all it takes to be considered an RPAC investor. This contribution, used for political purposes, not only helps our Committee reach 100%, it also helps your state and local associations reach their RPAC participation percentage.
- REALTORS® and REALTOR® Affiliate members invest in RPAC to protect their business and REALTOR® legislative priorities at the local, state and national levels.
- RPAC is non-partisan. It does not matter if the candidate is a Republican or Democrat; RPAC invests in REALTOR® Champions who support our industry.
- I hope you will join me and help our committee reach 100% by October 25 so we can be recognized during NAR NXT in November.
- There are several ways you can invest:
 1. Invest at your local or state association;
 2. Invest online at www.realtorparty.realtor/rpac/invest (You will need your M1/NRDS ID);
 3. Call RPAC Staff at (202) 383-1000 to make an investment over the phone.
- Remember that you may contribute more or less than the suggested \$15 amount, and if you choose not to contribute, there is no reprisal by the Association.