

**Peter Cooperman**  
**Chief Marketing Officer**  
**Black Buffalo 3D Corporation**

Peter Cooperman is the Chief Marketing Officer (CMO) at Black Buffalo 3D Corporation, a company specializing in manufacture of innovative large scale 3D construction printing machines and materials for residential and commercial applications that meet criteria for printing structural walls. As the fourth hire, he has witnessed the growth of the industry and is responsible for developing and executing Black Buffalo 3D's marketing strategy, building brand awareness, and driving adoption of 3D construction.

Peter is recognized globally as an expert in 3D construction technology and its applications. He serves on the ASTM Steering Committee: Advanced Technologies for Digitalization of Construction Industry and has presented to global audiences including industry leaders, government, and regulatory officials.