

BIOGRAPHIES

Meghan Ruff, Senior Product Marketing Manager, Realtor.com

Meghan is the senior product marketing manager for the core consumer experience team at Realtor.com. She brings a deep understanding of consumer insights and behavior from her most recent work at Amazon where she developed and launched innovative new subscriptions for home security and smart home devices. She also spent years working on various digital banking and investing products, guiding consumers through high-value decisions made on digital platforms.

Sara Wiskerchen, Communication Director, Realtor.com

Sara is responsible for Realtor.com's external communications strategies targeting industry audiences. Sara previously spent 12 years at the National Association of REALTORS[®], most recently as the director of media communications, where she oversaw the association's earned media outreach and strategy.