

Tom Salomone  
2016 President

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Dear NAR Committee Members:

As a committee member for the National Association of REALTORS<sup>®</sup>, I cannot thank you enough for your service and commitment to the real estate industry. Your time, energy and contributions are sincerely appreciated, and one of the reasons our association is as strong as ever. Together, we are poised to achieve great things...*and then some.*

The REALTORS<sup>®</sup> Political Action Committee (RPAC) is the backbone of the REALTOR<sup>®</sup> Party and we need your help. **I am launching the annual RPAC Committee Challenge and personally asking each NAR Committee member to invest in RPAC by making the minimum participation investment of \$15 by December 31, 2016.** Committees that reach 100% RPAC participation by the October 31, 2016 will be recognized this November at the 2016 REALTORS<sup>®</sup> Conference & Expo in Orlando, FL. If your committee reaches 100% participation by December 31, 2016, we will recognize your Committee when the final results are shared at the 2017 REALTOR<sup>®</sup> Legislative Meeting & Trade Expo in Washington, DC.

Your RPAC investment allows us to have our REALTOR<sup>®</sup> voice heard in city halls, state capitols and in U.S. Congress. Simply put, our business and livelihood depend on the strength of RPAC. Help us ensure our REALTOR<sup>®</sup> voice is heard at all three levels of government. Here are easy ways you can invest:

- At the RPAC Table in the lobby of the Marriott Wardman Park during the 2016 REALTOR<sup>®</sup> Legislative Meetings & Trade Expo;
- Through your local or state association;
- Online at [www.realtoractioncenter.com/rpac](http://www.realtoractioncenter.com/rpac) (You will need your realtor.org ID and password);
- By calling RPAC Staff at (202) 383-7509 to make an investment over the phone; or
- On the REALTOR<sup>®</sup> Party Mobile App

My personal goal is for every Committee to reach 100% RPAC participation. This would be the first time in the program's history and I know we can do it. ***Please note that it is illegal to solicit a non-member or inactive member for an RPAC investment, so only REALTOR<sup>®</sup> members and REALTOR<sup>®</sup> Affiliate members will be tracked in the RPAC Committee Challenge. Staff, non-members and inactive members are exempt from the challenge.***

On behalf of the entire NAR Leadership Team and RPAC Leadership, thank you in advance for your participation in the 2016 RPAC Committee Challenge. Should you have any questions or concerns about this challenge, please do not hesitate to contact RPAC staff member Kanao Naeahu at [knaehu@realtors.org](mailto:knaehu@realtors.org) or 202-383-7509.

Sincerely,



Tom Salomone, CIPS, CRS, GRI  
2016 NAR President

