

Chris Polychron
2015 President

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Dear NAR Committee Members:

As a committee member for the National Association of REALTORS[®], I cannot thank you enough for your service and commitment to the real estate industry. You are greatly valued and one of the reasons our association is as strong as ever. Your time, energy and ideas are sincerely appreciated.

The REALTORS[®] Political Action Committee (RPAC) is the backbone of the REALTOR[®] Party and we need your help. **I am launching the annual RPAC Committee Challenge and personally asking each NAR Committee member to invest in RPAC by making the minimum participation investment of \$15 by December 31, 2015.** Committees that reach 100% RPAC participation by the 2015 REALTORS[®] Conference & Expo in San Diego, CA will be recognized this November. If your committee reaches 100% by December 31 we will recognize your Committee when the final results are shared at the 2016 REALTOR[®] Legislative Meeting and Trade Expo in Washington, DC.

Your RPAC investment enables us to have our REALTOR[®] voice heard in city halls, state capitols and in U.S. Congress. Simply put, our business and livelihood depend on the strength of RPAC. Help us ensure our REALTOR[®] voice is heard at all three levels of government. Here are easy ways you can invest:

- Invest at the RPAC Table in the lobby of the Marriott Wardman Park during the 2015 REALTOR[®] Legislative Meetings & Trade Expo;
- Invest at your Local or State Association;
- Invest online at www.realtoractioncenter.com/rpac (You will need your realtor.org ID and password);
- Call RPAC Staff at (202) 383-7509 to make an investment over the phone; or
- Invest on the REALTOR[®] Party Mobile App

My personal goal is for every Committee to reach 100% RPAC participation. This would be the first time in the program's history and I know we can do it. ***Please note that it is illegal to solicit a non-member or inactive member for an RPAC investment, so only REALTOR[®] members and REALTOR[®] Affiliate members will be tracked in the RPAC Committee Challenge. Staff, non-members and inactive members are exempt from the challenge.***

On behalf of the entire NAR Leadership Team and RPAC Leadership, thank you in advance for your participation in the 2015 RPAC Committee Challenge. Should you have any questions or concerns about this challenge, including the eligibility of your members, please do not hesitate to contact RPAC staff member Desta Wallace at dwallace@realtors.org or 202-383-7509.

Sincerely,



Chris Polychron, CIPS, CRS, GRI
2015 NAR President

