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April 25, 2012

Dear Committee Members,

First, **thank you** for your dedicated service. There is no doubt in my mind that, without your commitment to our organization, NAR wouldn't be anywhere near as strong and influential as it is today. Also, **thank you** in advance for your overwhelming support of the REALTOR® Rally to Protect the American Dream. On Thursday, May 17th, we will raise our game like never before when we flood the area near the Washington Monument with sea of REALTOR® blue. The nation will see that no one cares more about home ownership and investing real estate than REALTORS® do.

Now, I have another **request** of you. I need you to join us on the Midyear Trade Expo floor. Just as your presence at the rally is vital, so is your participation at the expo. When we pack that expo floor, three extremely positive things happen: (1) You profit immensely from learning about the latest products and services our 100+ exhibitors have to offer, (2) You have the opportunity to network with thousands of REALTORS® from around the globe in one space, and (3) Our industry-leading exhibitors and sponsors are encouraged to return to our future expos, generating income and enthusiasm for our organization. Your presence on the expo floor is a win-win situation. Not to mention, there are several cash in & win drawings that you should not miss out on!

The Trade Expo hours are as follows:

- Wednesday, May 16: 10:00am–6:00pm
- Thursday, May 17: 10:00am–6:00pm

Also, for more information on the Midyear Trade Expo, please visit <http://www.realtor.org/midyear.nsf/pages/expo>.

Again, thanks for all that you do. I look forward to seeing you in May at the meetings, at the rally, and on the expo floor.

Sincerely,



Moe Veissi
2012 NAR President
REALTORS® ARE THE HEART OF THE DEAL

