

NAR Issue Brief

2018 Important Dates on the Road to the REALTORS® Legislative Meetings & Trade Expo

DATE	ACTION
Week of April 23	<ul style="list-style-type: none"> • Social media posts on advocacy focused meetings begin • Hub General Forum posts begin: NAR360, Regulatory Issues Forum, Federal Priority Issues, Federal Legislative & Political Forum, 50th year of the Fair Housing Act and Fair Housing Makes Us Stronger page
April 25	<ul style="list-style-type: none"> • Town Hall invitation distributed via email to all members registered for REALTORS® LEGISLATIVE MEETINGS & TRADE EXPO • Town Hall invitation posted on the Hub General Forum • Social media posts asking people to go to www.nar.realtor/hillvisitmaterials to register.
April 27	<ul style="list-style-type: none"> • Washington Report article “Register for the NAR Town Hall Webcast” distributed
May 1	<ul style="list-style-type: none"> • Talking points “live” on nar.realtor. • Social Media Tools page live on nar.realtor (linked from the materials page). • Talking Points graphics posted social media pointing to https://www.nar.realtor/HillVisitTalkingPoints. • Post Talking Points link on the Hub General Forum. • First Town Hall reminder sent thru email. Link to www.nar.realtor/hillvisitmaterials • First Town Hall reminder sent thru the Hub General Forum.
Week of May 7	<ul style="list-style-type: none"> • Promote Congressional District Maps with dedicated graphic on social pointing to www.nar.realtor/HillVisitMaps • Promote Congressional District Maps on the Hub General Forum pointing to www.nar.realtor/HillVisitMaps
May 9	<ul style="list-style-type: none"> • Final Town Hall reminder email sent • Final Town Hall reminder sent thru the Hub General Forum
May 10 Town Hall Webcast	<ul style="list-style-type: none"> • Promote “Happening Today: Town Hall” on social media pointing to www.nar.realtor/hillvisitmaterials to register. • Promote “Happening Today: Town Hall” on the Hub General Forum pointing to www.nar.realtor/hillvisitmaterials to register • 2PM: Broadcast begins
May 11	<ul style="list-style-type: none"> • Town Hall recording link distributed by email • Town Hall recording link post on the Hub General Forum. • Promote “ICYMI: Town Hall” www.nar.realtor/HillVisitTownHall