

## 2018 REALTORS® Legislative Meetings & Trade Expo

### Important Dates Related to the 2018 Capitol Hill Visits

DATE	ACTION
Week of April 23	<ul style="list-style-type: none"> <li>• Social media posts on advocacy focused meetings begin</li> <li>• Hub General Forum posts begin: NAR360, Regulatory Issues Forum, Federal Priority Issues, Federal Legislative &amp; Political Forum, 50<sup>th</sup> year of the Fair Housing Act and Fair Housing Makes Us Stronger page</li> </ul>
April 25	<ul style="list-style-type: none"> <li>• Town Hall invitation distributed via email to all members registered for REALTORS® LEGISLATIVE MEETINGS &amp; TRADE EXPO</li> <li>• Town Hall invitation posted on the Hub General Forum</li> <li>• Social media posts asking people to go to <a href="http://www.nar.realtor/hillvisitmaterials">www.nar.realtor/hillvisitmaterials</a> to register</li> <li>• Schedule and link included in April GADFly</li> </ul>
April 27	<ul style="list-style-type: none"> <li>• Washington Report article “Register for the NAR Town Hall Webcast” distributed</li> <li>• Schedule and link included in weekly FPC Newsletter</li> </ul>
May 1	<ul style="list-style-type: none"> <li>• Talking points “live” on nar.realtor.</li> <li>• Social Media Tools page live on nar.realtor (linked from the materials page).</li> <li>• Talking Points graphics posted social media pointing to <a href="https://www.nar.realtor/HillVisitTalkingPoints">https://www.nar.realtor/HillVisitTalkingPoints</a>.</li> <li>• Post Talking Points link on the Hub General Forum.</li> <li>• First Town Hall reminder sent thru email. Link to <a href="http://www.nar.realtor/hillvisitmaterials">www.nar.realtor/hillvisitmaterials</a></li> <li>• First Town Hall reminder sent thru the Hub General Forum</li> <li>• Reminder to FPCs via Newsletter</li> </ul>
Week of May 7	<ul style="list-style-type: none"> <li>• Promote Congressional District Maps with dedicated graphic on social pointing to <a href="http://www.nar.realtor/HillVisitMaps">www.nar.realtor/HillVisitMaps</a></li> <li>• Promote Congressional District Maps on the Hub General Forum pointing to <a href="http://www.nar.realtor/HillVisitMaps">www.nar.realtor/HillVisitMaps</a></li> </ul>
May 9	<ul style="list-style-type: none"> <li>• Final Town Hall reminder email sent</li> <li>• Final Town Hall reminder sent thru the Hub General Forum</li> </ul>
May 10 <b>Town Hall Webcast</b>	<ul style="list-style-type: none"> <li>• Promote “Happening Today: Town Hall” on social media pointing to <a href="http://www.nar.realtor/hillvisitmaterials">www.nar.realtor/hillvisitmaterials</a> to register.</li> <li>• Promote “Happening Today: Town Hall” on the Hub General Forum pointing to <a href="http://www.nar.realtor/hillvisitmaterials">www.nar.realtor/hillvisitmaterials</a> to register</li> <li>• 2PM: Broadcast begins</li> </ul>
May 11	<ul style="list-style-type: none"> <li>• Town Hall recording link distributed by email</li> <li>• Town Hall recording link post on the Hub General Forum.</li> <li>• Promote “ICYMI: Town Hall” <a href="http://www.nar.realtor/HillVisitTownHall">www.nar.realtor/HillVisitTownHall</a></li> </ul>